Daniel R. Barnett 10816 Stone Canyon, #3205 Dallas, TX 75230

Federal Trade Commission Office of the Secretary 600 Pennsylvania Avenue, NW Washington, DC 20580

Re: Operation Cure.All



Ladies and Gentlemen:

In regards to the recent phase of "Operation Cure.All" conducted by the Federal Trade Commission, I am pleased to see that progress is being made in the enforcement of antiquackery laws that govern the advertising and sale of health-related goods on the Internet.

I have also learned that at least one of the six companies recently discovered by the probe, Jaguar Enterprises of Mesquite, Texas, is trying to muster a letter-writing campaign in hopes of negating the proposed agreement between Jaguar Enterprises and the Commission. This would scrap the proposed refund offer mandated by the agreement in sections V through VIII (File No. 012 3091).

While I firmly understand the desire of many Americans to assume responsibility for their own health care, history also teaches me that medical quackery grows best in soil that is deprived of the refreshing rains of rational thought and the sunlight of scientific methodology. To allow individuals to advertise questionable cures for cancer and AIDS without presenting reliable and convincing evidence to back up such claims seems to fly in the face of American common sense, especially as we enter the 21st century.

Unless Jaguar Enterprises and the other companies targeted by the recent phase of Operation Cure. All can produce such evidence with all deliberate speed, I strongly urge the Commission to implement and enforce all proposed agreements with the firms who have consented to them.

I appreciate the labors of the Federal Trade Commission and the Food and Drug Administration in their ongoing battles to curtail medical fraud in the United States, and I wish all the best on their future efforts.

Sincerely,

Daniel R. Barnett

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